

Desmond Boston



Efficient and team-oriented Graphic Designer with 5+ years of experience. My flexibility coupled with my ability to problem-solve allows me to successfully exceed my personal and professional goals.

CAREER PROFILE: GRAPHIC DESIGN

Graphic Designer, fifteen30: 2016 to Present

- Creates graphic designs, logos and branding, digital/print publication and cover layout design
- Creates and manages social media and marketing campaigns
- Manages and oversees a six figure book of business
- Adheres to government regulations regarding environmental, occupational, health and safety
- Produces graffiti mural work for private clients as well as city involved projects
- Spearheads visual identity including brand positioning, promotions, and digital marketing
- Develops creative advertising content for various media, including catalogs, flyers, posters, products packaging, and logos, while ensuring brand standard awareness and clients' goals and objectives are met
- Creates and manipulates digital images, photos, and illustrations using various technologies
- Creates designs while keeping cost, goals, intended use, and audience at the forefront
- Educate clients on logos, colors, images, typeface, etc.
- Work with printers to ensure accuracy and quality are maintained

Volunteer & Contracted Services, Jewels Helping Hands

- Worked with the organization to generate design ideas that best fit their needs
- Created full exterior design on their bus that helped them become more visible and highlighted their work within the community
- Created a mural for the interior of a warming shelter in order to give a more welcoming environment for the inhabitants

Volunteer Project Lead, Volunteers of America

- Created and managed an interactive display to help bring together people and art, while communicating the message of VOA
- Worked with the organization to come up with several ideas on how to implement their vision
- Two projects over 2018 and 2019, one being an entire building exterior redesign consisting of two murals spanning a 1/2 city block

Founder, Project Broadway

- Proactively worked with the community to crowd source funds in order to cover up graffiti on local businesses
- Founded and implemented the community's ideas in order to give residents a cleaner and safer environment

Producer & On-air Radio Personality, KPBX

- Produced, edited and served as the on air host for Spokane local radio program, Village Rock
- Curated music for show and produced all background/rock bed music
- Researched all content for on air speaking parts pertaining to artists, events and music

PORTFOLIO

fifteen30.com

Print & Publications: Created a 14-page catalog for a local company to highlight merchandise for buyers and make it easier for them to purchase the products they need

Branding: Created an updated brand package and logo for High Country Tile to better align with company image and strategic goals

Web: Overhauled the school Graphic Design Program web page, ensuring it adhered to company-wide design standards

NON DESIGN WORK HISTORY

- Relationship Banker, Bank of America 2019-2022
- 20+ years in hospitality industry, obtained countless transferable skills and customer service experience
- Production Team Lead for West Corp, 2008-2012

fifteen30.com
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EDUCATION

Bellevue University

Bachelor degree in Graphic Design,
Summer 2022

Center for Oenology and Viticulture

Walla Walla Community College
Certification in Oenology, Viticulture and
Fermentation Science, Summer 2012

DESIGN SKILLS

Adobe Creative Suite
InDesign
XD
Photoshop
Illustrator
Logo Creation and Design
Digital/Print Layout
Figma
Typography
Research
Teamwork
XP Pen/Wacom Tablets
Traditional/Visual Arts
MailChimp/Email Marketing Software

Office Applications

CMC
SSA
Microsoft 365
Google Workspace

Industry Specific Tools

Client Management Tools
Merlin Teller Systems
Clover, Lightspeed,
Toast and Acorn
Adobe Audition/Premiere